TopBraid Tagger brings structure to unstructured data. It assigns relevant vocabulary concepts as tags for content resources, thereby improving search, navigation and the lifecycle management of content. Users can run Tagger’s auto-classification capability to automatically assign relevant tags to content and review the results. An intuitive, web-based user interface supports review of the auto-generated results and manual assignment of tags by displaying the context for both the content and the vocabulary.

TopBraid Tagger lets you add metadata to content:

Unstructured Data
- Up to 80% of enterprise information is unstructured information in the form of presentation files, emails and documents.
- Unstructured data not only represents a large proportion of enterprise data today—it’s also growing faster than structured data.

Integrating Data
- Enterprises are struggling to integrate unstructured and structured data within their existing information systems. The two are often seen as apples and oranges when it comes to analytics and decision making.
- One key to solving this problem is to bring some structure to unstructured data.

Classifying Data Automatically
- Unstructured data should be actively classified or categorized. In order to do that, it should be easy for users to add metadata based on curated, controlled vocabularies.
- As much as possible, such metadata should be added automatically. This is the value delivered by TopBraid Tagger and AutoClassifier.

How Does it Work?

The output of Tagger with AutoClassifier is metadata that establishes named relationships between items of content and specific terms in the vocabulary. For example, a resource representing a news story might be linked to the vocabulary terms of election and weather through a property such as “has subject,” indicating that the news story covers topics of election and weather.

These relationships, or tags, can be used to create a more powerful search and browsing experience. They can also integrate with and enrich other applications by providing metadata in the form of content-to-vocabulary relationships.
TopBraid Tagger’s auto-classification capability delivers tagging results that are as consistent and accurate as those created by content indexing experts using typical domain taxonomies.

About TopQuadrant
TopQuadrant helps organizations succeed in data governance. Its flagship product, TopBraid EDG, delivers easy and meaningful access for all data stakeholders to enterprise metadata, business terms, reference data, data and application catalogs, data lineage, requirements, policies, and processes.

TopQuadrant’s customer list includes organizations in financial services, pharma, healthcare, digital media, government and other sectors.

For more detail or to schedule a demo, contact us at: edg-info@topquadrant.com