TopQuadrant & Smartlogic Bridge the Divide Between Structured and Unstructured Data

Providing first of a kind unified information access and discovery

RALEIGH, NC and SAN JOSE, CA – May 20, 2014 - TopQuadrant™, a leading [semantic data integration](#) company, and Smartlogic, a [content intelligence](#) company, today announced a partnership to integrate both parties' capabilities for linking structured and unstructured data. This strategic alliance will include technology exchange, joint product development and sales collaboration to provide a semantically enabled solution that unifies diverse information across the enterprise.

Overcoming Challenges of Siloed Data (and Thinking)

"One of the ongoing challenges to realizing the insights in big data is that it sits in separate silos – data warehouses, content stores, information feeds and social media, and represents the everyday interaction of human minds," said Jeremy Bentley, CEO, Smartlogic. "With TopQuadrant's proven expertise in data virtualization and Smartlogic's content intelligence, this alliance will deliver a unified view over all the information relevant to the enterprise, regardless of location or type."

Building on Current Capabilities to Enable Anticipatory Action

TopQuadrant's solutions integrate structured data while Smartlogic's solutions describe, extract and analyze information locked up in unstructured data. A combined solution lets customers treat their information as a whole so they can use their information assets in a unified, consistent manner in order to gain significant economic advantage.

Specifically, TopQuadrant's [TopBraid Insight](#) enables a virtual data warehouse in a fraction of the time it takes to build a traditional data mart, and the TopBraid platform powers data governance and information exchange. Smartlogic's [Semaphore](#) makes all the human intelligence locked up in content available for use. By combining these systems, the partnership offers a unified information platform without the need to rip and replace any existing data or content systems. Enterprises can now consistently connect all of their information resulting in enhanced discovery, better reporting (and compliance), new insights and ultimately faster and smarter action.

Future of Information

"Bringing together our respective complementary capabilities more closely fulfills the promise of meaningfully integrated information than any solution existing today," said Irene Polikoff, CEO, TopQuadrant. "We look forward to moving toward more extensive interoperability that combines both parties' capabilities in ways that respond to customer needs."

About TopQuadrant
Founded in 2001, TopQuadrant's standards-based, out-of-the box solutions enable organizations to evolve their information infrastructure into a semantic ecosystem, which is the foundation for intelligent business capabilities and integrated big data. As a result, data can be organized, shared and exchanged regardless of its structure, origin or location. For digital media companies, TopQuadrant solutions enrich search functionality, facilitate metadata management and improve content monetization. For life sciences companies, TopQuadrant solutions accelerate drug discovery by providing a unified view of multiple data sources enabling informed decision making and more efficient clinical trials. For more information, visit [http://www.topquadrant.com.](http://www.topquadrant.com)

About Smartlogic

Founded on the belief that organizations can outperform others if they fully utilize the huge business value contained in content, Smartlogic spends all its time and energy delivering on that idea. The Smartlogic Semaphore software releases this value by understanding the content,

liberating the information and knowledge it contains, and how it can be applied in the context of business operations. This is something we call Content Intelligence.

Smartlogic Content Intelligence solutions enable better access to corporate knowledge, improved risk management and compliance, superior customer service and relationship management, enhanced information findability for key audiences, and an improved ability to monetize information. Semaphore is used by hundreds of organizations world-wide.

Smartlogic has offices in San Jose, CA; London; Washington, DC; and Boston. Please visit us at www.smartlogic.com for more information.

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